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भारत संचार निगम लिमिटेड  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No:MOB-17/C-TOPUP-2010/

Dated 24<sup>th</sup> May 2013

To

1. Chief General Managers,  
All Telecom Circles / Metro Districts.
2. M/s Pyro Networks Pvt. Ltd., Hyderabad

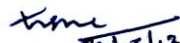
**Sub: Guidelines for Post-paid Bill Payment through C-TOPUP-Inclusion of USSD mode of payment-implementation thereof**

- Ref: (i) Letter No: MOB-17/C-TOPUP-2010/57 Dated 12<sup>th</sup> July 2012.  
(ii) Letter No: MOB-17/CBPCT-2010(Pt)/60 Dated 23<sup>rd</sup> Aug 2012

Reference is invited towards above referred letters vide which guidelines for postpaid bill payment through C-TOPUP (including USSD mode) have been issued by this office.

2. On review, it has come to the notice that transactions through USSD bearer are bare minimal. USSD bearer is in addition to the existing SIM based method for channel topup & bill payment purpose and has no dependencies on OTA system. Needless to say this payment methodology needs to be popularized among BSNL POS.
3. It is therefore requested that extensive promotion of Channel TOPUP & Post Paid Bill Payment using USSD bearer should be carried out through various means including during SSA Head meeting/ Franchisees meetings. Kindly ensure availability of guidelines /FAQ's at all BSNL's authorized POS.

This is issued with the approval of competent authority.

  
Kishore Bhagatani  
DGM (VAS-Tech)

Copy to:

- 1) Director (CM)- for kind information please.
- 2) Sr GM(S&M-CM), BSNL CO, New Delhi- for monitoring.
- 3) Sr GM, Nodal Centre -Trichy/Pune/Chandigarh/Kolkata